

CONCRETE  
PROMOTION  
COUNCIL



NORTHERN CALIFORNIA

## *Your Concrete Resource!*

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The Concrete Promotion Council of Northern California is a member of the [Pacific Southwest Concrete Alliance](#) and is composed of [companies](#) from all parts of the Northern Californian concrete industry including ready mix suppliers, cement producers, admixture manufacturers, concrete contractors as well as members of the public and private design communities.

Our Mission is to increase the quantity and diversity of quality concrete projects in Northern California through providing educational opportunities to the Professional Design Community. It is our intent to be your [resource portal for ready mix concrete applications and technologies](#).

In order to provide the most current information available, this site not only offers access to the most [PROGRESSIVE Companies](#) in the Ready Mixed Concrete Industry of Northern California but also is a portal to the regional [CONCRETE RESOURCES website \(www.concreteresources.net\)](#) which is a collaboration of the talents and resources of six Concrete Industry Educational Organizations known as the [Pacific Southwest Concrete Alliance](#).

We welcome you to explore both the information on this site as well as the excellent resources at [www.concreteresources.net](#) which our [PRODUCTS](#) and [CALENDAR](#) menu items point to. Additional [Industry Links](#) are found on the Concrete Resources site as well.

[Robert \(Rob\) E. Wallace](#)  
Executive Director  
(888) 633-0393



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Toll Free: 1.888.633.0393



[www.cpcnc.org](http://www.cpcnc.org)

*Your Concrete Resource!*

## Membership

The Concrete Promotion Council of Northern California is a trade association dedicated to the creation of demand for Ready Mixed Concrete products of all types in this region. We accomplish this objective through education and our council provides electronic media, literature, presentations, product certifications and website resources to the region's building design and construction communities as well as governmental agencies at all levels. In this on-going effort, the significant deliverables to our members are:

- Existing market enhancement,
  - New market development,
  - Project specifications,
  - An important portal of information for individual member company's and their clients to turn to for trustworthy, generic product information,
  - Further research options to meet our members' needs in the constant undertaking of generating new business.
  - Member company contact information on this webpage (as seen above).
- Our mission is to be "THE CONCRETE RESOURCE" for Northern California.

Three Levels of Membership are offered:

### Group 1 - Producer Level:

The Producer Level is offered only to ready mixed concrete producers and the Annual dues for this level are calculated at \$100 per truck\*.

### Group 2 - Vendor/Supplier Level:

The Vendor/Supplier Level is provided for any supplier of products utilized in the ready mixed concrete industry to be actively engaged in CPCNC initiatives and activities. Annual investment is \$1500.

### Group 3 - Associate Level:

The Associate Level allows any company providing services to the ready mixed concrete industry to participate in the on-going CPCNC efforts to create demand for the products of our industry. Annual investment is \$500.

Compute Your CPCNC Dues

#### Step 1: Determine Your Company or Organization Grouping:

Ready-Mix Producer,  
Vendor/Material Supplier or  
Associate Member

#### Step 2: Calculate Your Dues:

##### Group 1: Ready-Mix Producer

\_\_\_\_\_ Trucks\* X \$100.00 per truck = \$\_\_\_\_\_

\*Trucks are defined as licensed and operating as of August 1st of the year previous to the current year's dues being calculated. Number of operating trucks is confidential information.

Group 2: Vendors and/or Material Suppliers to the Industry = \$1500/Yr

Group 3: Associate Members\*\* = \$500/Yr

\*\*Associate members include: contractors, developers, trucking companies, engineers, municipalities and any other organization interested in the promotion of and education about sustainable ready mixed concrete applications.

#### Step 3: Send your check to our accountant at:

CPCNC  
P.O. Box 277251  
Sacramento, CA 95827-7251

This information is available in more detail at [www.cpcnc.org](http://www.cpcnc.org) under membership.

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